Perceived Visual Informativeness (PVI) Scale

1. The images contained essential information.
2. The visual information in the [message] was clear.
3. The images made other ideas easier to understand.
4. The images were large enough to see.
5. I found the images in the [message] informative.
6. Images in the [message] helped me understand the rest of the content.
7. I think the images from the [message] are worth remembering.

Response options for all items are strongly disagree, disagree, neutral, agree, strongly agree (5 pt. scale)

Descriptive Statistics:
King et al. (in press): $M = 3.84$, $SD = .84$, $\alpha = .91$

Citation Information: